

Professor Dan Hill

Director, Melbourne School of Design, University of Melbourne Visiting Professor, UCL Institute for Innovation and Public Purpose

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Common good housing policy







Paimio Sanatorium, Finland, October 2024





Karakusevic Carson new public housing, London





Shepparton, 2023

- 22





Colm Tóibín, Samuel Beckett's Irish actors London Review of Books, 2007:

"A sense of absolute pleasure at being in the company of other Irish people miles away from Ireland while the English quietly and usually very respectfully listen in, half-bewildered, half-grateful. This is why we have English people."





Australia's housing downturn is being driven by a widening gap between



Shepparton, 2023

-

Most at-risk town in Australia, mainly flooding and heat. Sprawling low-density housing. Largest employer is health, traditionally agricultural. Growing and diversifying, with largest Indigenous population outside Melbourne.



The Australian suburbs where more than half of properties will be uninsurable by 2030

'We're now seeing that the system is not able to cope with climate change,' insurance analyst says

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■ Flooded houses in Forbes, NSW. Data shows rising costs associated with climate crisis hazards are making more and more homes uninsurable. Photograph: Lucy Cambourn/EPA

When Kim Sly moved to a lower-lying area of Forbes four years ago, she was asked to pay \$12,000 a year for flood insurance.

The bill was a shock. Her new home was built 1.2 metres above the ground to

Top 30 Australian suburbs by number of High Risk Properties in 2030 from all climate change hazards under RCP8.5

| Suburb | % High Risk Properties | High risk properties | Total proper |
|---------------------------|---------------------------|-------------------------|--------------|
| Doonan | 95.59 | 1928 | 2017 |
| Shepparton | 89.17 | 16248 | 18221 |
| Chinderah | 86.47 | 1540 | 1781 |
| Kialla | 78.95 | 3162 | 4005 |
| Coonamble | 76.84 | 1533 | 1995 |
| Newstead (Qld) | 76.08 | 4964 | 6525 |
| St George (Qld) | 74.95 | 1903 | 2539 |
| Rocklea (Qld) | 73.4 | 1755 | 2391 |
| Ballina | 70.47 | 6174 | 8761 |
| Tweed Heads West | 67.32 | 2425 | 3602 |
| West Lakes | 66.43 | 2669 | 4018 |
| Charleville | 65.65 | 1724 | 2626 |
| Wangaratta (Vic.) | 63.79 | 7429 | 11646 |
| Mulwala | 63.51 | 1657 | 2609 |
| Yarrabilba | 57.8 | 2034 | 3519 |
| West End (Brisbane - Qld) | 55.86 | 5499 | 9844 |
| Dalby | 54.52 | 4167 | 7643 |





People per household Average size of new house Floor area per person 196920193.32.6120m²240m²36m²92m²

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37,260,000 m² total new built floor area pa

New housing, Shepparton, Victoria, 2023

Health, heat, flooding, social fabric, mobility, carbon, biodiversity, economic complexity, long-term value etc.

90% uninsurable by 2030 Climate Council

Under housing targets of 200,000 homes pa

CO₂e intensity per house

461.8 kgCO₂e/m2

Total CO₂e pa

17.21 million tons of CO₂e pa Versus planetary boundaries under Paris

200% Australia's total carbon budget for everything



Construction sector is responsible for 37% of global energy and process-related CO2 emissions in 2021. It is the most extractive industry. Around 97% of the existing EU building stock requires major upgrades, costing €275 billion of additional investments per year to achieve EU climate targets by 2030.

The sector is not on track to achieve decarbonisation by 2050 (UNEP). In the IPCC report, architecture is behind all other sectors in decarbonising. Construction sector consumes almost all the planet's cement, 26% of aluminium, 50% of steel production and 25% of all plastics.

There are not enough global mineral reserves required to manufacture even a single generation of renewable energy systems for housing. Rate of electricity demand in buildings increased 5x faster than improvements in carbon intensity of the power sector USA is responsible for 40% of historical emissions over 350ppm. EU 29%. Global North overall has contributed 92% of climate breakdown, with only 19% of global population.

The entire continents of Latin America, Africa and the Middle East have contributed a combined total of only 8% historical emissions.

German target is 400,000 new homes per year; UK is 300,000; Australia is 200,000. ~600k empty houses in England; 160k in Ireland; 1.8m in Germany; 13m empty bedrooms in Australia



The 'shadow places' of urban development

Dredging sand to make concrete or fibreglass

Dredging deep sea beds to extract nickel for steel

11.

Hillsides denuded by old-growth logging for timber

Destroying ancient and sacred Indigenous places for iron to produce carbon-intensive steel beams

Contaminating water via lithium mining for batteries

Quartz, copper, and aluminium frames produced from Bauxite, ripped from open pit mines

Asphalt shingles made from cellulose and bitumen, which is petroleum from crude oil, or asphalt mines.

Gypsum (calcium, sulphite, and silica) for drywall

Sand for cement brick and concrete for foundations dredged from riverbeds.

'Shadow Places', Val Plumwood (2008)

Before Ukraine war, 40-50% of Australia's LVL timber was imported from Russia.

25-30% of timber entering Australia's ports could be illegally logged.

Where countries like Sweden and Finland have increased their forestry since 1900, Australia has one of the highest rates of deforestation in the world.



Yes please



And yet

To meet UK electric car targets for 2050 (all cars and vans electric by 2050 and all sales to be purely battery electric by 2035) we would need to produce just under times the current total annual world cobalt production, nearly the entire world production of neodymium, three quarters the world's lithium production and 12% of one year's total annual production of mined copper. A 20% increase in UKgenerated electricity would be required to charge the current 252.5 billion miles to be driven by UK cars. Boyce et al (2019) SoS MinErals (an interdisciplinary programme of NERC-EPSRC-Newton-FAPESP funded research)

Australian Reduction Roadmap reductionroadmap.au





Housing Emission Melbourne School of Design, Terroir, QUT etc.

with EFFEKT et al in Denmark reductionroadmap.dk





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England's housing strategy carries a high carbon cost – unless politicians are willing to change plans

Published: November 11, 2022 4.40am AEDT





200%

Australia's total carbon budget for everything

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Partners





Australian Reduction Roadmap reductionroadmap.au



200,000 housing units of 240 m²





Melbourne School of Design, Terroir, QUT etc.

with EFFEKT et al in Denmark reductionroadmap.dk



Australian Reduction Roadmap reductionroadmap.au



75,000 housing units of 120 m²

Melbourne School of Design, Terroir, QUT etc.

with EFFEKT et al in Denmark reductionroadmap.dk

461.8 kgCO₂e/(m²·a) kgCO₂e/(m².a) 27.43 kgCO₂e/(m²·a) 2034 2032 2025 2026 2027 2029 2030 2031 2033



Shepparton's housing does not match Shepparton's diversity



Research in Shepparton, Victoria, 2023-

Melbourne School of Design



3 Bed Homes

4+ Bed Homes

> Greater Shepparton City Council -**'Affordable Housing Strategy', 2020**



Shepparton's housing does not match Shepparton's diversity



Number of Persons per Household

Research in Shepparton, Victoria, 2023-

Melbourne School of Design

Greater Shepparton City Council -**'Affordable Housing Strategy', 2020**





33% under-occupied households in Europe

32% normally-occupied households in Europe

17% overcrowded households in Europe

Based on a diagram by Dark Matter Labs

Approximately 300,000 homes are empty in England alone. Approximately 1.8m in Germany. In the UK, 50,000 homes are demolished each year

1m empty houses in Australia; current new build target is 1m houses.

~18% vacant dwellings in Europe, more than 11 million empty houses Currently there are ~700,000 homeless people in Europe

Do we need to make new homes at all?

Estimates vary, but Europe may have ~11m empty homes and ~1m homeless people

13 million unused bedrooms in Australia. 33% of housing has 3+ spare bedrooms. Most homelessness in Australia is to do with family violence: what if we (really) tried to reduce that?





LSE BPP

August 28th, 2019

Why building 300,000 houses per year what will

8 $\mathbf{\simeq}$ in 77 Shares



lan Mulheirn explains why the current policy focus not offer a solution to the housing crisis. Instead, ra will require further fiscal intervention.

Average house prices in the UK have risen by over 1 point in the middle of 1996. Home ownership remains around its Among political leaders, policymakers, and commentators there problems are largely down to one failing: decades of undersuppl shortage story is unconvincing and my new paper for the UK Col Evidence makes the case that a fundamental policy rethink is ba

Housing supply has outstripped household formation for decad

It is commonly claimed that we have failed to build enough hous

won't solve the housing crisic reaction decenter supply. But could greater supply noneuleless be the solutions ritting the government's target of 300,000 houses per year would certainly put more downward pressure on prices and rents. But the available academic evidence suggests that no plausible rate of supply would significantly reverse the price growth of the past two decades. Multiple modelling exercises, for the UK and elsewhere, find that a 1% increase in the stock of houses tends to lead to a decline in rents and prices of between 1.5% and 2%, all else equal.

This implies that even building 300,000 houses per year in England would only cut house prices by something in the order of 10% over the course of 20 years. This is an order of magnitude smaller than the price rises of recent decades. If we are to create more affordable houses to buy and rent, the solutions lie elsewhere.

High house prices are often seen as the cause of the collapse in home ownership across the UK. However a closer look at the data suggests that the mortgage market is a more important factor.

In England, home ownership peaked at 70.5% in 2003 but collapsed quickly from 69.1% in 2007 to 63.1% by 2016 – a period that saw quite sharp price falls across much of the country. The dominant cause of the collapse was the abrupt slowdown in mortgage lending to first-time

Why building 300,000 houses per year won't solve the housing crisis – and what will. Ian Mulhearn, LSE



The collapse of home ownership





Circular biomaterials from regenerative sources Linked to local material reserves, trades and craft skills Participative design and build Growing Places project, UK Material Cultures, tunded by re:arc



Architecture and agriculture

André Bonnice + students Dookie Campus x Melbourne School of Design, University of Melbourne



CINARK, Royal Danish Academy

BIOGENIC CONSTRUCTION MATERIALS ARCHITECTURE TECTONICS

BIOGENT BYGGERI MATERIALE ARKITEKTUR TEKTONIK

CINARK ROYAL DANISH ACADEMY COPENHAGEN 2023



Mae-ling Lokko Yale University Willow Technologies, Ghana

Agrowaste as circular material

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Columns and beams of mass timber, slabs of CLT and a wooden clad facade

In the EU, less than 3% of all material is used in construction is renewable wood-based. Hans Sohlström, CEO Stora Enso



351 rental units, linked to high-speed rail Modular fabrication and salvaged hardwood for structure Integrated food production

Taisugar Circular District Taiwan (2022–)

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Municipality-owned and run materials bank Linked to redevelopment of docklands area Material becomes core common good asset

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Varvsstaden Materials Bank Malmö

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Materials existed Before

Materials will exist After







Sanders Place, NMBW/Finding Melbourne (2024–)





Wilam Ngarrang Apartments Retrofit Melbourne (2024–)



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Wilam Ngarrang Apartments Retrofit Melbourne (2024–)




Holes in the House, Tokyo Mio Tsuneyama and Fuminori Nousaku











Modern housing: An environmental common good, Hill and Mazzucato Council on Urban Initiatives (2024)

Financialised housing sector

Common good housing sector

Private housing

High quality public housing, 100% affordable Designed to last 300 years





Kings Crescent, Hackney, London Karakusevic Carson Architects





Cooperative housing



Lacol, Barcelona Enabled by Mayor Ada Colau's administration





Bonus Track, Shimokitazawa, Tokyo (2021–

Tsubame Architects





Bonus Track, Shimokitazawa, Tokyo (2021-

Tsubame Architects

Post-car living Integrated co-working, retail and housing Live-above-the-shop, carefully curated Above Odakyū Railway train tracks Community garden and public transport Simple adaptable timber frame Neighbourhood economy Culturally-led participative design



Circular biomaterials from regenerative sources Linked to local material reserves, trades and craft skills Adaptable scale and materiality 6000 homes Britain's first carbon-regenerative hotel Co-mobility hub (electric car and bike share) No on-street parking Co-working and makerspace Events and music venue On- and off-site renewable energy Urban mining for construction materials

Phoenix Housing project, UK Human Nature, with Mae, Material Cultures, Al-Jawad Pike, Ash Saula, Charles Holland



What is WikiHouse?

WikiHouse is a modular timber building system, like LEGO for real buildings.



Precision manufactured

WikiHouse blocks are digitally fabricated to 0.1mm precision, so they fit together easily and accurately.



Simple, rapid assembly

A small team can assemble the structure of a house in 1-4 days, without conventional construction skills.



High performance

The insulated blocks have a U value of 0.15-0.18 W/m²K, so buildings are ultra-low energy by default.



Reusable

At the end of a building's life, the building can be easily disassembled, and blocks re-used or recycled.



Local, bio-based materials

Uses wood grown within the region. Lightweight structure consumes less material.



Open source

Thousands of hours of R&D stored as code, openly shared as a public good.



Wikihouse Open Systems Lab

A studio and double garage in the Peak District built using the Skylark 250 system. The studio is clad in larch and has a slate roof covered in solar panels. It was built over 3.5 days

Peaks Barn Wikibous Dorbyshire. UK





WeCanMake Bristol, UK



A modern house is a knot in a network of utilities. Catherine Bauer (1934)

STATISTICS.



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Building more social and affordable housing could save UK government £1.5 billion a year

4 October 2023

Investing significantly more in social and affordable housing could save the UK government an estimated £1.5 billion a year overall by eliminating substantial costs related to homelessness, according to a new report led by UCL researchers.



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MARIANA MAZZUCATO



MISSION ECONOMY

A Moonshot Guide to Changing Capitalism



Designing missions

Mission-oriented innovation in Sweden— A practice guide by Vinnova

INNOVA

Written by Dan Hill, and featuring contributions from Brian Eno, Pernilla Glaser, Afton Halloran, Mariana Mazzucato, Darja Isaksson, Anja Melander, Marco Steinberg, Jakob Trollbäck and Amanda Wood. COUNCILON URBAN INITIATIVES

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Modern housing An environmental common good

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scussion paper 2024/0



Street in Sweden is healthy, sustainable and full of life by 2030-



System in the room workshops

Health researcher, university

Interaction designer, tech corporation

Street Moves, Vinnova (2019–23) Designing Missions, Dan Hill, Vinnova (2022)

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Micromobility startup

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Municipal tráffic planner

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Distributed and participative adaptive design

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Distributed and participative adaptive design

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Street Moves, Vinnova (2019–23) Designing Missions, Dan Hill, Vinnova

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Distributed and participative adaptive design

Street Moves' One-Minute City ended up engaging 25 municipalities across Sweden Street Moves, Vinnova (2019–23) Designing Missions, Dan Hill, Vinnova

Also, Normandy







that Don't Cost

Homes

Homes that Don't Cost the Earth.

Arup, Dark Matter Labs, Rising Tide and UCL IIPP, supported by Laudes Foundation



the Earth

Affordability within planetary boundaries



Retrofitting first

Retrofit first, via circular biomaterials, nature-based infrastructures and participative co-design with people, place and environment, recognising the rights of people to remain in place rather than be displaced by external forces, removing operational emissions while retaining embodied carbon and interconnected biodiversity, and reinforcing the social and cultural fabric.

Circular biomaterials

Whether retrofit or new-build, prioritise biomaterials from regenerative sources, produced, installed and maintained, and reused to high standards. Source locally wherever possible and from locally managed sustainable environments, and produce, maintain and recycle under dignified and safe labour conditions, creating new forms of employment, trades and cultural activity.

Convivial infrastructures

Prioritise planning for harmonious density that unlocks sustainable common good outcomes, where housing design integrates diverse, high-quality and well-maintained social infrastructures, alongside shared systems for active mobility, public transport, renewable energy, on-site water storage and green/ blue infrastructure, food production and local waste loops, facilitated by accessible public digital services.

Moving second

Wherever the climate and biodiversity crisis makes existing settlements uninhabitable, ensure dignified, secure, inclusive, affordable and sustainable housing is made available for those displaced, carefully integrated into retrofit neighbourhoods and supporting social infrastructures, and with care taken in terms of governance and co-design, ensuring culturally diverse possibilities.

Definancialised markets

Create an even balance of housing across public, social and private sectors, with diverse types, tenure and land ownership, removing financialisation's imperative for over-building. Make existing under-utilised spaces more openly available. Direct sustainable building sectors via collaborative public leadership, procurement and operations.

Open buildings

Deploy advanced biomaterial-oriented fabrication systems for construction and retrofit, from open digitally enabled community-scale self-build and repair systems operated, maintained and resourced locally, through to large-scale industrial modular and automated fabrication and construction systems for larger buildings and infrastructure, linked to legible, equitable and regenerative material supply chains in both instances.

Adapting third

Ensure the right to self-build, repair and adapt at both housing and neighbourhood scale, via open building systems, shared common good infrastructures, new skills and trades, engaged policy, and legible supply chains for materials and resources, allowing existing environments to refine in place and new housing to adapt.

Legible systems

Ensure a new "right to the city" incorporates the rights of the environment itself, by developing open, interoperable, legible systems to track provenance, performance and permissions of habitats, materials, resource flows and building/land use. Develop new common good "balance sheets" based on smart contracts for shared assets and activities.

Systemic governance

Ensure systemic perspective to design, construction and governance of housing incorporates integration of these linked infrastructures and practices, working systemically across house, block, neighbourhood, city, region, nation and global scale, recognising that these are all the same system from a planetary boundaries perspective.



Shared

Natera

MISSION

Retrofft